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The Industrious Revolution is the title given to a period of time, usually given as between 1600 and 1800 that led up to the Industrial Revolution. It is a term first coined by the Japanese demographic historian Akira Hayami, and accepted by other historians to help further explain the advent of the Industrial Revolution. Much of this theory deals with the spending behaviours of families in the period. It also deals with the production and consumption of goods. In fact, Industrious Revolutions a

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Jan de Vries, *The Industrious Revolution: Consumer Behavior and the Household Economy, 1650 to the Present*. Cambridge: Cambridge University Press, 2008. xii + 327 pp., \$23 (paperback), ISBN: 978-0-521-71925-4. Reviewed for EH.NET by Hans-Joachim Voth, Department of Economics, Universitat Pompeu Fabra, Barcelona. This is an impossible book.

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This "industrious revolution" is the context in which the economic acceleration associated with the Industrial Revolution took shape. This study explores the intellectual understanding of the new importance of consumer goods as well as the actual consumer behavior of households of all income levels.

This 2008 book traces the evolution of an 'industrious revolution' that fundamentally altered the material cultures of Europe and North America.

The humble loaf serves as a prism through which to study how public market regulation affected private economic life.

This book looks at the economic civilisation of Europe in the last epoch before the Industrial Revolution.

Banking, borrowing, investing, and even losing money - in other words, participating in the modern financial system - seem like routine activities of everyday life. This book looks at how this came to be the case by examining the history of financial instruments and representations of finance in 18th and 19th century Britain.

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Surveying the field of the economics of the household, the second edition of this text reviews the theory of the consumer at the intermediate undergraduate level. It then applies and extends it to consumer demand and expenditures, consumption and saving, time allocation among market work, home work, and leisure, human capital emphasizing investment in education, children and health, fertility, marriage, and divorce. Influenced by Gary Becker and his associates, the models developed are used to help explain modern U.S. trends in family behavior. Topics are discussed with the aid of geometry and a little algebra. For those with calculus, mathematical endnotes provide the models on which the text discussions are based and interesting applications beyond the scope of the text.

The birth of a mass consumer society in western Europe has been the subject of much scholarly debate in recent years. In order to come to a further understanding of the issue, this book adopts an analytical approach, paying special attention to the socio-cultural and economic transfers which occur when different commodities are introduced to territories with diverse values and identities. In particular, it examines the role of merchants and their important influence on consumer decisions, describing how they created demand for new necessities in local, national and international markets of the western Mediterranean area. Through a systematic analysis of probate inventories from southern Spain, the study reveals shifts in the patterns of consumption of new goods in urban and rural families, underlining a growing interest in new, exotic and foreign goods. By connecting these local desires, aspirations and choices to a global movement in which human and material capital circulated trans-continently, broader patterns of consumption are revealed. By observing a southern European society, such as Spain, where the industrialization process was slower than that in Anglo-Saxon territories, the book contributes to the on-going debates about 'industrious revolution' and 'trickle-down' theories and whether both occurred simultaneously or separately. The book also

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helps identify the socio-economic forces and agents that prompted the stimulus for new consumer aspirations, as well as the cultural consequences that the new modern consumerism brought about.

A new edition of the leading textbook on the economic history of Britain since industrialization. Combining the expertise of more than thirty leading historians and economists, Volume 2 tracks the development of the British economy from late nineteenth-century global dominance to its early twenty-first century position as a mid-sized player in an integrated European economy. Each chapter provides a clear guide to the major controversies in the field and students are shown how to connect historical evidence with economic theory and how to apply quantitative methods. The chapters re-examine issues of Britain's relative economic growth and decline over the 'long' twentieth century, setting the British experience within an international context, and benchmark its performance against that of its European and global competitors. Suggestions for further reading are also provided in each chapter, to help students engage thoroughly with the topics being discussed.

Charts the rise of consumerism and the new cosmopolitan material cultures that took shape across the globe from 1500-1820.

The Industrial Revolution, powered by oil and other fossil fuels, is spiraling into a dangerous endgame. The price of gas and food are climbing, unemployment remains high, the housing market has tanked, consumer and government debt is soaring, and the recovery is slowing. Facing the prospect of a second collapse of the global economy, humanity is desperate for a sustainable economic game plan to take us into the future. Here, Jeremy Rifkin explores how Internet technology and renewable energy are merging to create a powerful "Third Industrial Revolution." He asks us to imagine hundreds of millions of people producing their own green energy in their homes, offices, and factories, and sharing it with each other in

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an "energy internet," just like we now create and share information online. Rifkin describes how the five-pillars of the Third Industrial Revolution will create thousands of businesses, millions of jobs, and usher in a fundamental reordering of human relationships, from hierarchical to lateral power, that will impact the way we conduct commerce, govern society, educate our children, and engage in civic life. Rifkin's vision is already gaining traction in the international community. The European Union Parliament has issued a formal declaration calling for its implementation, and other nations in Asia, Africa, and the Americas, are quickly preparing their own initiatives for transitioning into the new economic paradigm. The Third Industrial Revolution is an insider's account of the next great economic era, including a look into the personalities and players — heads of state, global CEOs, social entrepreneurs, and NGOs — who are pioneering its implementation around the world.

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