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Sell Your House  
For More Money  
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HOME STAGING:

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Behind the scenes

Home Staging

Inventory

Management Tool:

Foxy TV Episode 72

*Home Staging |*

*Before And After |*

*Home Staging Tips*

*Ep. 1*

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The home staging

process. What's a

staging day like?

Home Staging FAST

on a \$200 Budget ☐☐

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~~Design Time How~~  
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~~Staging Business~~

**Barb's Staging**  
**Video \**"How To  
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**Home For**  
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**Sells\**"! *How to*

*Stage Your Home*

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*Like a Million Dollar Listing on a Budget*  
 ~~What Sellers Don't Understand About Staging + 3 Most Important Staging Tips~~  
~~5 essential home staging tips~~  
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~~(REAL ESTATE)~~  
~~Home Staging: The Best \u0026amp; The~~

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to SELL FASTER!  
Home Selling  
Makeover ☐☐ Home  
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**For Sellers | Net**

**More Money**

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**AND AFTER |**  
**Home Staging**  
**New Orleans |**  
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*Home Staging Tips*

*Ep. 2 Real Estate*

*Expert Shares 3*

*Staging Tips to Sell*

*Your Home Faster*

~~*Home Staging on a*~~

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A Realtor's Guide

to Home Staging -

Staging \u0026amp;

Design Network

*Home Staging The*

*Winning Way*

The way you live in

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a home and the way you sell it are two different things. That's the premise of Staging, a concept that teaches you to look at your home through a buyer's eyes and make adjustments to improve its appeal and value. In any real estate market,

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Staged homes sell faster or sell for more money--or both.

For More Money

*Home Staging: The Winning Way To Sell Your House for More ...*

Buy Home Staging: The Winning Way to Sell Your House for More Money by Schwarz, Barb

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The way you live in  
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how to play up  
your homes strong  
points and ...

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"Staging", a hot new trend that's sweeping the country. In any real estate market, Staged Homes sell faster or sell for more money or both! In Home Staging, readers learn how to play up a home's strong points and improve its presentation.

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This book helps readers look at their houses through the buyer's eyes.

*Staged Homes ::  
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*Home Staging: The  
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*The Home Staging  
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*home staging  
company*

Home Staging  
focuses on

presenting a  
property to its best  
so that it is sold or  
rented more  
quickly and at a  
better price. It aims  
to make a home  
appealing to the  
highest number of  
potential buyers,

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helping the viewers  
to envision  
themselves living  
at that property  
and embracing  
such lifestyle.

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Courses & Events |  
Home Staging ...*

Buy Home Staging:  
The Winning Way  
to Sell Your House

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for More Money 06  
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for more money  
The way you live in a  
home and the way  
you sell it are two  
different things.  
That's the premise  
of Staging\*, a  
concept that  
teaches you to look  
at your home  
through a buyers  
eyes and make  
adjustments to

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improve its appeal  
and value.

*Home Staging: The  
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Sell Your House for  
More ...*

With specific  
recommendations  
on what to do,  
keep, chuck, fix,  
paint, replace,  
avoid, update,  
show, hide,

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highlight, and more, you'll learn how to: Focus on your potential buyers' tastes (not your own) • Create curb appeal • Drive Internet interest with photos that flatter your home • De-clutter and pre-pack at the same time • Clean and repair your home



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without spending a fortune • Keep your home sale-ready-without being afraid to live in it Complete with photographs of real-life ...

*Home Staging That Works: Sell Your Home in Less Time for ...*

Home Staging: The

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Home Staging the winning way to sell your house for more money.

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Reviewed in the  
United States on  
May 4, 2013.

Verified Purchase. I

would also **Money**

recommend this  
book to anyone  
interested in home  
staging as it is well  
written and shows  
how to stage.

However,  
compared to the  
book ;Building a

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Successful home staging business", it ...

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"staging", a hot new trend that's sweeping the country. In any real estate market, staged homes sell faster or sell for more money--or both!

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Staged homes sell  
faster or sell for  
more money--or  
both.

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Winning Way to  
Sell... book by Barb  
Schwarz*

Home staging can  
essentially erase  
the negatives in a  
home, or distract



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prospective buyers from any imperfections a home may have.

Why Stage? Home staging sets a scene in your home that makes the buyer want to live there. Buyers are looking for a home that is clean, peaceful, relaxing, and

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comfortable-one they can make their own. Buyers have to envision themselves in your home. They want a home they can move into immediately, with little or no fuss. Here's where we come in.

*Staging the OC -*

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In a practical guide to staging a home for sale, readers learn how to play up a home's strong points and improve

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its presentation to maximize the home's sale price and to sell it faster. Original.

Home staging strategies needed to succeed in a down market Whether a buyer, seller, or real estate agent, the home selling and

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purchasing process is fraught with potholes that can usually

be overcome. But in this weakened housing market, everyone involved in the selling process must increase their efforts. In order to sell homes at top dollar, houses must



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be "prepared for sales." That's where Staging comes in. The real estate mantra is no longer location, location, location. It is now Staging, Staging, Staging! It's all about presentation. In Staging to Sell, Barb Schwarz, The Creator of

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HomeStaging® ,  
offers her winning  
tactics, secrets,  
and strategies for  
selling a home at  
top dollar during  
these challenging  
times. In addition  
to offering specific  
tips on how  
to Stage a home,  
Schwarz, a sought-  
after speaker and  
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who has Staged  
and sold over  
5,000 homes,  
provides  
readers, sellers,  
Realtors® and  
Stagers, with  
useful advice  
on correctly pricing  
properties,  
marketing  
properties so that  
they sell,  
addressing

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objections early on, having the seller handle the Staging before the house is viewed, and much more. Written with today's turbulent real estate market in mind, Staging to Sell contains the information readers need to get their homes Sold in

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the market quickly  
for top dollar.

Let Barb

Schwarz—the  
creator of the  
Home Staging  
concept—show you  
what it takes to  
make it in the  
Home Staging  
industry. In 1972,  
Barb Schwarz  
coined the term

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"Staging" to refer to the process of preparing a home for sale, and turned her idea into a brand new industry. Today, thanks to Schwarz's pioneering efforts, Home Staging has become a big business with enormous profit

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potential. If you are thinking about starting a Home Staging business of your own or just want to improve upon an existing one, then Building a Successful Home Staging Business is the book for you. Written in a straightforward and accessible

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style, this practical guide will show you exactly how to set up a Home Staging business, and help you run and maintain the business as it grows. Some of the issues outlined throughout these pages include: How to write a business plan, market your



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company, and  
make the most of  
your resources  
How to work  
through the  
consulting, bidding,  
and Staging  
processes How to  
establish solid  
relationships with  
real estate agents  
and brokers How to  
obtain your  
Accredited Staging

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Professional (ASP) designation Filled with in-depth insights, expert advice, and proven strategies that Schwarz has developed over the course of her stellar career, Building a Successful Home Staging Business will put you in the

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perfect position to profit from the many opportunities that exist in this dynamic market.

The way you live in a home and the way you sell it are two different things. That's the premise of Staging\*, a

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concept  
that teaches you to  
look at your home  
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eyes and  
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In any real estate  
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homes sell faster  
or sell for more  
money--or both.  
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Staging, you'll learn how to play up your home's strong points and improve its presentation.

By rearranging furniture, trimming overgrown bushes, painting a room, and clearing out the clutter, Home Staging will help you

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Spotlight your property for a fast, profitable sale.

Filled with organizing tips and

checklists, plus before-and-after staged photographs that

dramatically show how staging can transform

your home inside and out, Home Staging has all the

Home Staging has all the

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answers you'll need when looking to increase the sale price of your home.

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Whenever home staging consultants face challenging times, either economically or

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personally, the need for deeper, fresh, compelling business tactics and strategies becomes more necessary, even vital for survival for some. Home Staging in Tough Times brings together some of the most cutting edge marketing



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Strategies in the home staging industry ever put in print, teaching readers how to think and operate "outside the box" and meet the challenges of the times with a deep passion, a high ethical standard and well-deserved hope. Readers will

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be introduced to a host of practical tips, ideas and concepts never before published by Barbara Jennings, national best selling author in the industry and Director of the Academy of Staging and Redesign. Jennings doesn't just give

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theory, but she makes the more difficult applications for readers, filling her pages with a multitude of examples, forms, sample letters, sample promotional articles, encouragement, creativity and so

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much more. Her easy going conversational style is personable and makes for a pleasant read.

Learn how you can ratchet up your profits from your home staging business, generate more clients in new and unusual ways that work

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especially well in  
down markets and  
keep your business  
prospering no  
matter what  
circumstances  
currently surround  
you. Jennings has  
written 13 books  
for the home  
staging and interior  
redesign industry  
and has trained  
thousands globally

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through her  
certification  
courses.

Sell Your House

For More Money

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homebuyers  
knocking down  
your door? Home  
Staging For  
Dummies delivers  
all the secrets to  
making your home  
stand out, sell  
faster, and bring in

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more money! It shows you how to make improvements room by room and generate a higher profit in the most cost- and time-effective way. Featuring eight full-color pages of instructive before-and-after photos, this completely

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practical guide  
demonstrates how  
and why to  
eliminate clutter,  
make repairs,  
arrange  
furnishings, and  
pave the way for  
buyers to make an  
emotional  
connection to your  
house. You'll get a  
handle on what  
buyers want and



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how to show it to them, find plenty of do-it-yourself tasks that add real value to your home, and get tips on producing photos of your home that will have buyers craving to see more! Discover how to: See your home as prospective buyers

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will see it Know  
what needs doing  
and what doesn't  
Master the three-  
step home staging  
process Add real  
value to your home  
without breaking  
the bank Decide  
whether to DIY or  
call in the pros  
Create curb appeal  
Make a great first  
impression with a

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beautiful entryway

Spruce up your  
kitchen, bathroom,  
living, and dining

rooms Turn your

bedrooms into a  
buyer's dream

Whip your

mechanicals into

top shape Avoid

staging nightmares

Get top dollar for

your home — all

you need is a little

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Dummies!

Recipient of the

Gold Medal in the

Living Now Awards-

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Improvement The

essential do-it-

yourself guide from

one of the top

designers in the

country that

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uncovers the secret home design rules used by the pros. Many design books are filled with lavish photography of perfect rooms that most of us can only dream of re-creating. Without any practical advice, the look is unattainable.

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That's where  
Design Rules  
comes in. Here,  
Elaine Griffin, one  
of the country's  
100 top designers  
(House Beautiful),  
explains all the  
practical  
decorating  
standards that  
professionals use  
behind the scenes  
to create flowing,

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balanced, gorgeous design. Packed with helpful illustrations and

hundreds of step-by-step tips,

Design Rules

includes essential advice such as:

?Pick a pleasing color palette (that really works)

?Correctly size their bedsize tables

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(so they don't tower over their beds) ?Enhance the visual appeal of windowless rooms (so they're not dungeons) ?Design furniture arrangements that function and flow ?Style up even the most forlorn kitchens, baths and yes, basements



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and laundry rooms (honey, no space is too dreadful to be made ultra fab)

?Brighten up their kitchens with a can of paint and a burst of strategically-placed color (location, location, location!) ?Figure out which styles of furniture go together (there is a

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rule and it's easy!)

?Make their own personalities shine throughout their

homes (because they should) ?And oodles more!

Design Rules is for the growing number of savvy, novice home designers who are well-versed in what good design looks

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like, but need advice on how to translate it into their own home. It is the home design bible people have been waiting for.

Olympic gold medalist Stone has gathered humorous, heartwarming, and hugely inspirational

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tales from some of today's most brilliant leaders, scientists, athletes, and entrepreneurs who offer advice on what it takes to be a success.

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